



LIMITED
FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

March 8, 2019

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

There are two sides to the floral coin this week, with some varieties finding a lot more favour than others. A tantalising tranche of Tulips helps to titillate the teeming mass in attendance. "Tulipmania" erupts on Wednesday, with heavy jostling and heaving on the bidding floor, as buyers look to secure a premier vantage point. Daffodils see a softening in price returns due to a heavy entry combining with mild temperatures, resulting in a lot of "open" samples on display. A hypnotising Hyacinth assortment has the buyers tapping, waving and winking with abandonment midweek. Despite the "International Ladies Day" celebrations, imported flowers represent good value.

Description	Per:	Average	Best
Bouquet (Mixed)	Bunch	£1.50	£2.50
Daffodils Indoor	Bunch	£0.50	£0.80
Daffodils Outdoor	Bunch	£0.15	£0.30
Hyacinth	Bunch	£0.60	£0.70
Roses	Bunch	£0.30	£1.00
Spray Carnations	Bunch	£0.65	£0.80
Spray Chrys (Dutch)	Bunch	£2.00	£2.40
Tulips	Bunch	£0.75	£0.95

POT & GARDEN PLANTS

The weekend wind and rain fails to hinder plant sales, with a healthy attendance of buyers again this week. Following recent highs, Primroses and Polyanthus prices ease back as buyers turn their attentions to new lines. Ranunculus in a myriad of colours, draw the buyers' eyes to their delightful shades of spring brightness. A ravishing range of Regal Pelargoniums, resplendent with flowers, has excited buyers cock-a-hoop as they bid for their favourite lots. Erysimums are the stand out plan for early perennial hunters, with both "Bowles Maure" and "Canaries Yellow" attracting a host of bids. Pretty Phalaenopsis Orchids top the indoor plant charts, with avid bidding despite a phenomenal entry.

Description	Per:	Average	Best
Aubretia	13cm	£0.70	£1.10
Erysimum	13cm	£0.70	£1.00
Magnolia	3foot	£8.00	£10.00
Pansy (Potted)	9cm	£0.25	£0.35
Pelargonium (Regal)	13cm	£1.25	£1.75
Phalaenopsis	13cm	£2.25	£3.00
Pieris	12cm	£1.30	£1.60
Primrose	10cm	£0.25	£0.35
Ranunculus	10cm	£0.50	£0.60
Surfinia	10cm	£0.55	£0.65

FRUIT & VEGETABLES

As we enter mad March we see the seasonal debut of both Rhubarb and white Sprouting Broccoli. Both lines draw a host of interest and bids, as buyers look for new lines to try and bring interest to their pitch. Cauliflower remains in short supply, therefore any available samples are met by avid bidders. January King, Savoy and Tundra Cabbage are also welcomed by a host of plaudits, with bold, uniform white Cabbage sought after. Big, bold, uniform samples of Potatoes continue to realise a premium with lesser samples being overlooked.

Description	Per:	Average	Best
Cabbage - Savoy	6's	£2.00	£2.50
Carrots - Dirty	20kg	£10.00	£12.00
Cauliflower	6's	£3.50	£5.00
Celeriac	6's	£4.00	£4.50
Leeks	4.5kg	£3.50	£4.00
Onions 60/80	10kg	£2.50	£3.00
Potatoes	25kg	£5.00	£6.00
Red Onion	14lb	£1.50	£2.00
Rhubarb	1kg	£1.20	£1.50
Sprouting Broccoli	4.5kg	£3.50	£5.00

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

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