



FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

March 15, 2019

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Flower sales are particularly vulnerable to the elements this week, with timid buyers reluctant to bid. Local Outdoor Daffodils fare worst, as buyers who usually take multiple lots, batten down the hatches, buying single lots only, in an attempt to minimise any wastage. With only limited supplies of indoor Daffodils, in the form of a wonderful "White Cheerfulness" entry, the opposite applies, resulting in excellent price returns. Tulipmania subsides slightly after last week's high, with prices easing back as less buyers rush to join in the bidding battles. Reported shortages on the continent result in high prices for most imported flowers.

Description	Per:	Average	Best
Bouquet (Mixed)	Bunch	£1.50	£2.50
Daffodils Indoor	Bunch	£0.60	£1.00
Daffodils Outdoor	Bunch	£0.12	£0.20
Hyacinth	Bunch	£0.40	£0.60
Spray Chrys (Dutch)	Bunch	£2.00	£2.40
Tulips	Bunch	£0.50	£0.90

POT & GARDEN PLANTS

"Low pressure" effects a low demand, resulting in lower prices for many softer plant varieties. Turbulent trading sees buyers taking refuge in nursery stock lines, with Camellias and Syringa Lilacs both receiving a host of bids. The early spring perennial charts are topped by Dicentras and Hostas, with a limited entry of Peonies following closely in third position. A smashing splurge of Cineraria Senetti, available in a psychedelic splash of colours, invite bids from all corners of the auction hall. Basket plant prices ease back slightly this week, due to buyers turning their attentions to other lines. Phalaenopsis Orchids remain the first choice for indoor plant buyers. Primroses are anathema.

Description	Per:	Average	Best
Basket Plants	9cm	£0.40	£0.60
Camelia	3Ltr	£3.50	£4.00
Dicentra	13cm	£1.20	£1.80
Erysimum	13cm	£0.60	£0.80
Hosta	13cm	£1.20	£1.50
Magnolia	3foot	£8.00	£10.00
Phalaenopsis	13cm	£2.25	£3.00
Pieris	12cm	£1.30	£1.60
Senetti	13cm	£1.20	£1.70
Syringa (Lilac)	5Ltr	£5.00	£5.50

FRUIT & VEGETABLES

Storm "Gareth" affects both the growers and buyers, with the cold harsh wind making it difficult to harvest produce and many markets are cancelled due to the risk of accidents in town centres. That said those vendors who have been able to bring in well presented lines, draw a host of interest from those buyers who have shelter from the wind. Thursday sees the seasonal debut of Spring Cabbage, with the six boxes on offer meeting an excellent trade. Potatoes and Rhubarb prices both struggle this week, as supplies of both outstrip demand. Bold samples of Potatoes as ever receive more plentiful bids.

Description	Per:	Average	Best
Cabbage - Savoy	6's	£2.00	£2.50
Cabbage - Spring	20's	£4.00	£4.60
Cauliflower	6's	£3.50	£5.00
Celeriac	6's	£4.00	£4.50
Leeks	4.5kg	£3.50	£4.00
Onions 60/80	10kg	£2.50	£3.00
Potatoes	25kg	£5.00	£6.00
Red Onion	14lb	£1.50	£2.00
Rhubarb	1kg	£1.00	£1.30
Sprouting Broccoli	4.5kg	£3.00	£4.00

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

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