



FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

January 11, 2019

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Daffodils are once more at the top of the buyers' wish lists, as we see strong prices on Monday and Thursday, sandwiching slightly lower prices on Wednesday. "Golden Harvest" leads the way, followed closely by "Ice Follies" and "Jedna". Tulip entries remain heavy with bucket after bucket going under the hammer, resulting in a buyers' market. With a strong demand on the continent, imported entries of flowers are sparse, keeping prices high, as buyers concentrate on getting ready for Saint Valentine's day. Spray Chrysanthemums seem to be in short supply, with mixed box prices strong due to limited availability of different colours.

Description	Per:	Average	Best
Bouquets Mixed	Bunch	£0.70	£4.00
Chrys (Spray) (Dutch)	Bunch	£2.00	£2.50
Freesia	Stem	£0.15	£0.25
In-door Daffodils	Bunch	£0.70	£0.95
Lily Oriental (10's)	Bunch	£6.50	£7.50
Out-door Daffodils	Bunch	£0.42	£0.44
Roses	Stem	£0.15	£0.24
Tulips	Bunch	£0.40	£0.70

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

POT & GARDEN PLANTS

The cooler weather results in many buyers changing tack with their bidding directions. On Monday Primroses sell well, despite an immense entry of over twenty Danish "CC" trollies full, whilst lower volumes on Wednesday and Thursday struggle to clear. Potted Fruit bushes continue to ride the crest of the wave of populism, with Raspberries and Blueberries in particular, attracting hefty attention. An awesome display of twin spiked potted Amaryllis draws bids from all corners of the auction hall. Snowdrops are the star of the potted bulb charts this week, drawing a host of bids on all days. An all encompassing array of hedging sells well, from Hawthorn, Copper and Green Beech, through to Cornus and Hornbeam.

Description	Per:	Average	Best
Amaryllis (Potted)	17cm	£1.30	£1.50
Conifers (Mixed)	5 Ltr	£4.50	£5.50
Hedging	Each	£0.29	£2.00
Hellebores	13cm	£1.50	£1.80
Laurel	7.5 Ltr	£6.00	£7.00
Mixed Potted Fruit Bushes	2 Ltr	£1.50	£2.50
Perennial Mixed	13cm	£0.70	£0.80
Primrose	9cm	£0.20	£0.25
Rose (Potted)	3 Ltr	£1.50	£1.60
Snowdrops (Potted)	10cm	£0.60	£0.70
Tete-a-Tete (Potted)	10cm	£0.40	£0.60

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FRUIT & VEGETABLES

As we return to the first full week of trade, prices fluctuate wildly according to the samples on offer. Limited supplies of "Desiree", "Shannon" and an excellent supply of uniform sized "Picasso" top the Potato price charts. Bagged Sprouts struggle to attract the interest of buyers as they look to the ease and longevity of Bundled Sprout stalks instead. Leeks despite being heavily sold at Christmas continue to sell well. Despite smaller Onions offering more value for money, large sized, sixty millimetre up varieties, continue to be preferred by both Greengrocers and Market Traders alike.

Description	Per:	Average	Best
Cabbage - Dutch	10kg	£2.00	£3.00
Carrots	10kg	£5.00	£7.00
Cauliflower	6's	£2.00	£4.00
Celeriac	6's	£3.80	£4.40
Leeks	4.5kg	£3.00	£4.20
Onions 60/80	10kg	£2.20	£2.80
Parsnip	14lb	£1.80	£2.00
Potatoes	25kg	£6.00	£8.00
Sprout Stalks (bundles)	5's	£2.00	£4.00
Sprouting Broccoli	1kg	£1.00	£2.00

PLEASE VIEW OUR ATTACHED DETAILS ON THE NEW HEALTH SCREENING SERVICE WITH THE LINCOLNSHIRE RURAL SUPPORT NETWORK.