



FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

November 30, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS AND WREATHS

A steady week for flower sales, with only limited quantities on show for all days. Buyers seem to be in "bargain hunt" mode, all desperate to try and secure Spray Chrysanthemums around the fifty pence per bunch mark, in an attempt to draw the punters with enticing offers. Wreath sales perk up this week with a smashing selection made up of Holly, Spruce and Statice Dumosa entries. There is something for everyone, with basic green undressed samples, through fully furnished variegated, berried entries, onto buxom Blue Spruce and the "piece de resistance", a magical door dressing resplendent with berries, ribbons and other tasteful trinkets.

Description	Per:	Average	Best
Bouquets	Bunch	£1.50	£2.00
Chrysanth Bloom	Bunch	£1.00	£1.60
Chrysanth Spray Dutch	Bunch	£1.80	£2.50
Chrysanth Spray Local	Bunch	£0.50	£0.90
Freesia (10's)	Bunch	£1.90	£2.30
Gerbera	Each	£0.15	£0.20
Pinks	Bunch	£0.20	£0.30
Spray Carnations	Bunch	£0.50	£0.70
Wreaths	Each	£2.50	£25.00

POT & GARDEN PLANTS

The final few days of November sees the auction halls a bit more lively, with only four more seasonal sales weekends to go. Trolley after trolley of Poinsettias go under the hammer, with a bumper 17cm supply fully adorned with flower bracts receiving the highest interest. A good week for Hellebore Nigers, with all entries clearing with ease. An awesome array of Phalaenopsis Orchids light up the auction halls with their magnificent splurges of colour, inviting buyers to bid. Potted bulbs of all shapes and sizes come into their own, with Snowdrops, Aconites, Bluebells as well as Hyacinths and Tete-a-Tete Narcissus all featuring highly on buyers' wish lists.

Description	Per:	Average	Best
Aloe Vera	10cm	£0.90	£1.10
Amaryllis (Potted)	13cm	£1.00	£1.30
Cyclamen	13cm	£0.70	£1.00
Hebe Variegated	13cm	£0.30	£0.50
Hedera (Ivy)	9cm	£0.30	£0.50
Hellebore	13cm	£1.20	£1.60
Hyacinth (3's)	13cm	£1.00	£1.50
Kalanchoe	10cm	£0.50	£0.70
Pansy (Pot)	10cm	£0.20	£0.30
Patio Cyclamen	10cm	£0.50	£0.80
Phalaenopsis (Orchid)	9cm	£2.00	£2.75
Poinsettia	17cm	£2.00	£2.30
Primrose	9cm	£0.40	£0.55
Rose	9cm	£0.50	£0.60
Schlumbergera	9cm	£0.50	£0.60
Skimmia	13cm	£1.25	£1.50
Snowdrop (Potted)	9cm	£0.60	£0.70
Tete-a-Tete	9cm	£0.40	£0.60

FRUIT & VEGETABLES

As we near the end of November, the produce trade varies according to the samples on offer, with the current cold snap helping trade along. Demand for Cauliflower fluctuates, with boxes of both sixes and eights realising up to two pounds and fifty pence a box. Purple Sprouting Broccoli continues its long run at the top of most buyers' wish lists, and therefore reaps the rewards. Dirty Carrots and Dirty Parsnips take up the other spots on the podium, with their extra shelf lives offering buyers the confidence to bid. Sprout stalk entries increase as we move ever nearer to Christmas and appear on most menus. Prices as ever are reflective of the quality on offer.

Description	Per:	Average	Best
Carrots	14lb	£1.50	£2.00
Cauliflower	6's	£1.80	£2.50
Leeks	4.5kg	£3.00	£4.50
Parsnips	10kg	£5.00	£6.00
Potatoes	25kg	£5.00	£8.00
Romanesco	6's	£1.80	£2.30
Sprout Stalk (Bundle)	5's	£1.80	£2.30
Sprouting Broccoli	3.5kg	£6.00	£15.00
Sprouts	4.5kg	£2.00	£3.00
Swede	12½kg	£3.00	£4.00

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

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