



LIMITED
FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

November 23, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Flower varieties thin out somewhat due to a lack of light, leaving buyers with a choice of Chrysanthemums or Chrysanthemums. Prices for spray entries vary according to the quality and colour range on show, with paler, insipid varieties receiving the least attention. Bloom Chrysanthemum prices remain steady as buyers find more value in spray entries. Continental prices rise sharply resulting in limited entry this week, with Lilies in particular rising rapidly.

Description	Per:	Average	Best
Bouquets	Bunch	£1.50	£2.00
Chrysanth Bloom	Bunch	£1.00	£1.60
Chrysanth Spray Dutch	Bunch	£1.80	£2.50
Chrysanth Spray Local	Bunch	£0.50	£0.90
Freesia (10's)	Bunch	£1.90	£2.30
Gerbera	Each	£0.15	£0.20
Pinks	Bunch	£0.20	£0.30
Spray Carnations	Bunch	£0.50	£0.70

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

POT & GARDEN PLANTS

A bitty week for plant sales with buyers keeping one eye on the weather forecast when making their purchases. Certain varieties receive a lot of interest, including Primroses and miniature patio Cyclamen. A superb showing of standard Bay "Laurus Nobilis" trees spark up a bidding bonanza on Wednesday as buyers jostle to come out on top. Hedera Ivy sells well, just in time for seasonal planting arrangements. Potted Hyacinths and Snowdrops fare well this week, whilst potted Daffodils and Narcissi receive only nibbles, with buyers preferring smaller lots. Miniature Roses showing blazes of colour, attract a host of bids from all corners of the auction hall. Wreath sales start the week well, but fade badly on Thursday as buyers await a spot of sunshine.

Description	Per:	Average	Best
Aloe Vera	10cm	£0.90	£1.10
Amaryllis (Potted)	13cm	£1.00	£1.30
Blue Spruce	7 ltr	£6.00	£7.50
Cyclamen	13cm	£0.80	£1.30
Hanging Basket	Each	£2.00	£4.00
Hebe Variegated	13cm	£0.80	£1.00
Hedera (Ivy)	9cm	£0.50	£0.60
Hellebore	13cm	£1.20	£1.60
Hyacinth (3's)	13cm	£1.00	£1.50
Laurus Nobilis (Std Bay)	3 foot	£15.00	£20.00
Pansy (Pot)	10cm	£0.20	£0.30
Patio Cyclamen	10cm	£0.40	£0.80
Primrose	9cm	£0.40	£0.55
Pyracantha	1 ltr	£1.20	£1.50
Rose	9cm	£0.50	£0.60
Schlumbergera	9cm	£0.50	£0.70
Skimmia	9cm	£0.60	£0.70
Snowdrop (Potted)	9cm	£0.60	£0.70
Wreaths	Each	£2.50	£7.00

FRUIT & VEGETABLES

The produce trade bucks the trend with a strong start to the week, with the cold weather keeping bidders on their toes. Limited amounts of Purple Sprouting Broccoli continues to reap the rewards, with the auctioneer able to take bids in increments of pounds rather than pence. Trade for Cauliflower rides the rollercoaster, with demand limited on Monday, picking up the pace on Wednesday, only to fall away for some samples on Thursday. Both bagged Sprouts and bundles of stalks clear due to the colder temperatures. Buyers stock up on Dirty Carrots, paying good money as their shelf lives extend post Christmas.

Description	Per:	Average	Best
Carrots	14lb	£1.50	£2.00
Cauliflower	6's	£1.80	£3.00
Leeks	4.5kg	£3.00	£4.50
Parsnips	10kg	£5.00	£6.00
Potatoes	25kg	£6.00	£10.00
Romanesco	6's	£1.80	£2.30
Sprout Stalk (Bundle)	5's	£1.80	£2.50
Sprouting Broccoli	3.5kg	£6.00	£15.00
Sprouts	4.5kg	£2.00	£3.00
Swede	12½kg	£3.00	£4.00

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