



FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

November 2, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Volumes of Flowers begin to diminish as the night time temperatures start to drop, with many varieties reaching the end of their respective seasons. Chrysanthemums of all colours make up the lion's share of entries throughout the week. With a marked quality improvement for "spray" entries we see a narrowing of the price gap between average and best quality. Local Deco "bloom" Chrysanthemum volumes increase slightly effecting a slight easing of price returns. A bumper Bouquet selection provides a welcome accompaniment of colour to proceedings.

Description	Per:	Average	Best
Bouquets	Bunch	£2.00	£3.00
Chrysanth Bloom	Bunch	£1.50	£2.00
Chrysanth Spray Local	Bunch	£0.50	£1.00
Roses	Bunch	£0.70	£1.10

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

POT & GARDEN PLANTS

A slow start for plant sales this week after the soggy weekend, picks up a few gears as Wednesday arrives with a fresh set of happy faces all looking optimistically forward to the upcoming weekend. Good quality Cyclamen, large and miniature, appear to be thin on the ground, resulting in bumper returns for the cream of the crop. Supply seems to match demand for Primroses keeping prices on the healthy side. Pansies and Violas near the end of their seasons resulting in buyers favouring potted, over pack entries. Blue Spruces remain in full focus, with all entries clearing with ease. Variegated Hebe provide a bright colour display, despite a lack of flower.

Description	Per:	Average	Best
Aloe Vera	10cm	£1.00	£1.50
Blue Spruce	7 ltr	£6.00	£9.00
Calluna	10cm	£0.40	£0.70
Cyclamen	13cm	£1.00	£1.50
Garden Chrysanth	3 Ltr	£0.50	£1.00
Hanging Basket	Each	£2.00	£4.00
Hebe Variegated	13cm	£0.80	£1.00
Hedera (Ivy)	9cm	£0.50	£0.70
Ilex (Holly)	3ft	£2.40	£4.50
Laurel	7½ ltr	£6.00	£7.00
Pansy (Pot)	10cm	£0.20	£0.30
Patio Cyclamen	10cm	£0.30	£0.80
Pieris	13cm	£1.00	£1.50
Primrose	9cm	£0.30	£0.40
Roses (Pre-pack)	Each	£0.90	£1.00
Skimmia	9cm	£0.75	£0.85
Wallflower	Bunch	£0.50	£0.80

FRUIT & VEGETABLES

Following the midweek build up to Halloween, the halls return to the so called "normal", with Pumpkins virtually becoming a thing of the past. Trade in general varies according to the sample of produce on offer, with well presented, clearly labelled lines giving discerning Greengrocers and Market traders extra confidence to bid. With Christmas only eight weeks away, an early showing of Wet Walnuts, bagged up ready to sell, draw bids from all corners of the Auction Hall. Thursday sees very limited entries and therefore becomes a sellers market, with buyers queuing up to bid, in an attempt to secure their wish lists.

Description	Per:	Average	Best
Carrots	14lb	£1.50	£2.00
Cauliflower	6's	£1.50	£3.00
Leeks	4.5kg	£4.00	£5.00
Marrows	Each	£0.20	£0.40
Parsnips	14lb	£1.50	£2.00
Potatoes	25kg	£6.00	£10.00
Sprout Stalk (Bundle)	5's	£2.00	£2.50
Sprouting Broccoli	3.5kg	£5.00	£10.00
Sprouts	4.5kg	£3.00	£4.00
Wet Walnuts	1kg	£1.50	£1.80

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