



FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

November 16, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Flower sales see a repeat of last week as the annual lull continues pre-Christmas. Prices are fairly steady across the board as buyers look to keep their stocks low, picking up small lots of each variety only. Spray Chrysanthemums in mixed colours find favour over entries of limited colour blooms. Volumes of Pinks are very low, helping to keep price returns healthy for all quality entries. Freesia and brightly coloured Gerbera are two shining lights from the continental selection this week.

Description	Per:	Average	Best
Bouquets	Bunch	£2.00	£3.00
Chrysanth Bloom	Bunch	£1.00	£1.50
Chrysanth Spray Dutch	Bunch	£1.80	£2.50
Chrysanth Spray Local	Bunch	£0.50	£0.90
Freesia (10's)	Bunch	£1.90	£2.30
Gerbera	Each	£0.12	£0.20
Pinks	Bunch	£0.20	£0.30
Spray Carnations	Bunch	£0.50	£0.70

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

POT & GARDEN PLANTS

Plant sales start the week off slowly, stirring into action on Wednesday and Thursday as drier, brighter days bring more buyers out and about. Primrose sales are strong for all quality entries with battling buyers queuing up to bid. The first potted Hyacinths of the season are a hit with buyers on all days, helping to keep prices on the up. Large potted Skimmias fare well, proving more popular in 13cm pots rather than 9cm pots. Stars of the outdoor plant range this week are Pyracanthas and Hellebores, both stirring up a barrage of bids. Wreath sales get under way this week, with a good response for "Statice Dumosa" and "Noble Fir" varieties. "Holly" wreaths perform less well at this early stage of the season, as buyers wait till next week.

Description	Per:	Average	Best
Aloe Vera	10cm	£1.00	£1.20
Amaryllis (Potted)	13cm	£1.20	£1.60
Blue Spruce	7 ltr	£6.00	£7.50
Cyclamen	13cm	£0.80	£1.50
Hanging Basket	Each	£2.00	£4.00
Hebe Variegated	13cm	£0.80	£1.00
Hedera (Ivy)	9cm	£0.40	£0.60
Hellebore	13cm	£1.20	£1.60
Hyacinth (3's)	13cm	£1.20	£1.50
Pansy (Pot)	10cm	£0.20	£0.30
Patio Cyclamen	10cm	£0.40	£0.60
Primrose	9cm	£0.30	£0.50
Pyracantha	1 ltr	£1.50	£2.00
Rose	9cm	£0.50	£0.60
Schlumbergera	9cm	£0.55	£0.65
Skimmia	13cm	£1.00	£1.60
Wallflower	Bunch	£0.60	£1.00
Wreaths	Each	£3.00	£8.00

FRUIT & VEGETABLES

A steady start to the week once again, with buyers erring on the side of caution. Wednesday sees nearly double the amount on offer, giving buyers the upper hand in the bidding stakes, allowing them to pick and choose their lots. Thursday, however, is a different matter altogether, with a large attendance of buyers intent on filling their boots, resulting in most lines clearing. Delicate Purple Sprouting Broccoli tops discerning greengrocers and market traders wish lists, with Cauliflower and Romanesco a struggle to move even at lower prices. Uniform sized, well presented Desiree and Picasso top the Potato price charts.

Description	Per:	Average	Best
Carrots	14lb	£1.50	£2.00
Cauliflower	6's	£1.50	£2.50
Leeks	4.5kg	£3.00	£4.50
Parsnips	5kg	£6.00	£8.00
Potatoes	25kg	£6.00	£10.00
Romanesco	6's	£1.80	£2.30
Sprout Stalk (Bundle)	5's	£1.80	£2.50
Sprouting Broccoli	3.5kg	£6.00	£12.00
Sprouts	4.5kg	£2.50	£3.50
Swede	12½kg	£3.00	£4.00

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