



FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

October 19, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Flower sales begin another Autumn week stuck in a rut, as disinterested buyers lurk unassumingly, trying not to catch the auctioneers' attentions. The leaves continue to fall as we reach Wednesday, but the sun begins to shine, beaming rays of confidence into the auction halls, helping prices firm up. Bloom Chrysanthemums sit atop many buyers' wish lists with pyroclastic conditions ensuing as bidding battles erupt daily. The overall quality of entries of Statice remains good, keeping price returns healthy. Local spray Chrysanthemum prices remain consistently inconsistent.

Description	Per:	Average	Best
Chrysanth Bloom	Bunch	£1.90	£2.20
Chrysanth Spray Dutch	Bunch	£1.50	£2.00
Chrysanth Spray Local	Bunch	£0.30	£1.15
Dahlia	Bunch	£0.50	£0.75
Iris (5's)	Bunch	£0.30	£0.40
Lily	Bunch	£1.30	£1.80
Pinks	Bunch	£0.20	£0.35
Statice	Bunch	£0.50	£1.00

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

POT & GARDEN PLANTS

Last week's positive reports regarding strong sales for Cyclamen, Pansies and Violas seems to have brought any and all stock onto the market at once, as growers all rush to sell before prices top off. The down side of this is a lot of average quality at best, with only select premier entries reaching the top prices, the rest sauntering nearer the bottom. Primrose entries grow, sparking up a nice interest, helping some varieties over the fifty pence mark midweek. A huge entry of English garden Chrysanthemums sees a slight easing of price turns as buyers play the waiting game, picking and choosing their lots. Ivy continues to clear daily. With Christmas only just over nine weeks away sales of Holly in an assortment of shapes and sizes increase vastly.

Description	Per:	Average	Best
Aloe Vera	10cm	£1.00	£1.50
Calluna	10cm	£0.50	£0.75
Campanula	9cm	£0.50	£0.70
Cyclamen	13cm	£0.80	£1.40
Dracaena Bicolour	3ft	£4.75	£5.00
Garden Chrysanth	3 Ltr	£0.80	£1.50
Hedera (Ivy)	9cm	£0.50	£0.70
Hydrangea	5 Ltr	£3.50	£4.50
Ilex (Holly)	3ft	£2.40	£4.50
Laurel	7½ ltr	£6.00	£7.00
Liquidamber	3ft	£7.00	£9.50
Ornamental Brassicas	13cm	£0.40	£0.70
Pansy (Pot)	10cm	£0.20	£0.30
Patio Cyclamen	10cm	£0.30	£0.80
Pieris	13cm	£1.00	£1.50
Primrose	9cm	£0.25	£0.55
Wallflower	Bunch	£0.70	£1.20
Yucca	3ft	£5.00	£5.50

FRUIT & VEGETABLES

With Halloween drawing ever closer, Pumpkin supplies ease back, with record price received for two jumbo sized samples on Wednesday. Harvest festival associated lines such as Carrots, Leeks, Marrows and a few remaining local grown Tomatoes have discerning Greengrocers and Market Traders queuing up to bid. This week sees a glut of Cauliflowers, with supplies exceeding demand on all sale days especially on Thursday. Delicate Calabrese and Sprouting Broccoli on the other hand reap the reward of a lesser supply.

Description	Per:	Average	Best
Carrots	14lb	£1.50	£2.00
Cauliflower	6's	£1.50	£3.00
Leeks	3.5kg	£4.00	£5.00
Marrows	Each	£0.20	£0.40
Potatoes	25kg	£6.00	£10.00
Pumpkins XXXL	Each	£20.00	£50.00
Sprout Stalk (Bundle)	5's	£2.00	£2.50
Sprouting Broccoli	3.5kg	£5.00	£8.00
Sprouts	4.5kg	£3.00	£4.00
Tomatoes	5.4kg	£4.00	£6.00

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