



FOR WEEK ENDING

# MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

October 12, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:  
**Vegetables & Fruit:**  
 Monday and Thursday 11.30am Wednesday 11 am  
**Flowers & Plants:**  
 Monday, Wednesday and Thursday 12.30 pm

**CUT FLOWERS**

Trade improves for most floral varieties as overall volumes of flowers begin to ease following recent gluts. With a distinct lack of Dahlias, Gladioli and Sunflowers in the market, buyers are dragged onto the bidding floor in order to ensure they don't leave empty handed. Perfectly presented bloom Chrysanthemums invite bids from all corners of the auction halls, clearing with ease. A marked increase in quality helps Statice entries realise stronger price returns as confident buyers bid freely. Aster prices hold firm due to a matching of supply and demand. Local spray Chrysanthemum entries show no sign of abating with rack after rack remaining unloved and unsold.

Description	Per:	Average	Best
Asters	Bunch	£0.50	£0.75
Chrysanth Bloom	Bunch	£1.90	£2.40
Chrysanth Spray Dutch	Bunch	£1.00	£1.40
Chrysanth Spray Local	Bunch	£0.30	£0.75
Iris (5's)	Bunch	£0.25	£0.45
Lily	Bunch	£1.20	£1.60
Pinks	Bunch	£0.20	£0.30
Spray Carnations (10's)	Bunch	£0.60	£0.70
Statice	Bunch	£0.60	£1.30

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

**POT & GARDEN PLANTS**

A stifled start to the week after the splash splash splosh of Saturday is soon forgotten as we reach mid week, with a healthy attendance of buyers turning out. Cyclamen sales remain buoyant for all entries, helped along by lack of any inferior quality coming through. Hedera Ivy seems to be in short supply helping ignite bidding battles throughout the week. Quality, coloured up Pansies and Violas continue to draw a lot of interest keeping prices strong despite an increase in entries. With reports of vast swathes of Wallflowers failing, any quality entries command "A King's Ransom". A monumental mass of English grown large garden Chrysanthemums is met with a healthy demand despite such a large showing.

Description	Per:	Average	Best
Calluna	10cm	£0.50	£0.75
Campanula	9cm	£0.70	£0.80
Cyclamen	13cm	£1.00	£1.50
Dracaena Bicolour	3ft	£4.75	£5.00
Garden Chrysanth	3 Ltr	£1.20	£1.60
Hebe Variegated	13cm	£1.00	£1.20
Hedera (Ivy)	9cm	£0.50	£0.70
Heuchera	2 Ltr	£1.00	£2.50
Hydrangea	5 Ltr	£3.50	£4.50
Laurel	7½ ltr	£6.00	£7.00
Mini Rose	10cm	£0.50	£0.70
Ornamental Brassicas	13cm	£0.70	£0.70
Pansy (Pot)	10cm	£0.20	£0.30
Patio Cyclamen	10cm	£0.50	£0.80
Pieris	13cm	£1.20	£1.50
Primrose	9cm	£0.25	£0.50
Sempervivum	9cm	£0.40	£0.50
Wallflower	Bunch	£0.70	£1.50

**FRUIT & VEGETABLES**

Pumpkins, Pumpkins, Pumpkins. Every size available from small, medium and large, even mega size, but all meet a good demand and reach exceptional prices. Continuing the recent trend, large entries of onions, mostly clear by the end of the week. What may be the last local grown tomatoes realise near record prices. Potatoes maintain a healthy price for the most uniform samples on offer. Cauliflowers, which are in short supply, offer excellent returns. A small entry of Sprouting Broccoli also receives bids from all corners of the auction hall. Growers are reminded to label their produce in accordance with DEFRA regulations, as inspectors make frequent visits to the auction.

Description	Per:	Average	Best
Carrots	14lb	£1.50	£2.00
Cauliflower	6's	£2.00	£3.50
Leeks	4.5kg	£4.00	£5.00
Marrows	Each	£0.20	£0.40
Potatoes	25kg	£6.00	£8.00
Pumpkins XXXL	Each	£15.00	£20.00
Sprout Stalk (Bundle)	5's	£2.00	£2.50
Sprouting Broccoli	3.5kg	£5.00	£8.00
Sprouts	9kg	£7.00	£8.00
Tomatoes	5.4kg	£4.00	£7.00

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