



LIMITED
FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

September 7, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Another bonanza for growers this week, as hordes of floral fanciers flock into the auction halls, all ready to fill their boots. Although local spray Chrysanthemum entries increase in volume, prices remain strong throughout the week, supported by a rabid demand. As Gladioli and Stative entries begin to thin out, buyers are forced to keep their hands up in the air a little longer in an effort to be amongst the winners. This helps to keep prices climbing for all quality entries. Asters remain popular with queues of buyers lining up to bid. Pallet loads of imported Spray Carnations from the packhouse provoke a hullabaloo amongst the bargain buyers.

Description	Per:	Average	Best
Asters	Bunch	£0.65	£0.95
Chrysanths Spray Local	Bunch	£0.90	£1.20
Dahlia	Bunch	£0.70	£0.80
Gladioli	Bunch	£0.70	£1.00
Iris	Bunch	£0.35	£0.50
Lily Oriental	Bunch	£1.30	£2.00
Spray Carnations	Box	£6.00	£10.00
Stative	Bunch	£0.50	£1.25
Sunflower	Bunch	£0.60	£1.30

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

POT & GARDEN PLANTS

A healthy attendance of buyers on all days results in a sellers' market this week, with virtually all plants selling out on each auction sale. With the weather taking on an autumnal feel, anything with a bold bright splash of colour becomes a magnet for the buyers' affections. An eternity of Echinaceas full of pink, red, lime and orange colours has bedazzled buyers jostling for space on the auction floor as they battle for their favourite lots. Patio miniature Cyclamen sales are in rude health, with many buyers buying by the trolley load. A late season red Hydrangea entry has the nursery stock buyers all cock-a-hoop. Larger pots of Calluna Heathers prove perfect for outdoor trough planters.

Description	Per:	Average	Best
Calluna	13cm	£0.70	£0.90
Climbers Assorted	2 Ltr	£1.60	£2.50
Dianthus	10cm	£0.50	£0.60
Dracaena Marginata	3 foot	£3.50	£4.00
Echinacea	13cm	£1.00	£1.50
Fatsia Aralia	13cm	£1.00	£1.40
Hardy Patio Mixture	9cm	£0.40	£0.50
Hebe	2 Ltr	£2.00	£2.20
Heuchera	2 Ltr	£1.00	£2.00
Hydrangea	5 Ltr	£4.00	£4.50
Laurel	7½Ltr	£6.00	£7.00
Lavender	13cm	£0.50	£1.00
Pansy (Pot)	10cm	£0.20	£0.25
Patio Cyclamen	10cm	£0.60	£0.90
Pieris	13cm	£1.00	£1.50
Scabious	13cm	£1.10	£1.20
Shrubs Mxd Liners	13cm	£1.00	£1.20
Wallflower (Six pack)	6's	£0.90	£1.10

FRUIT & VEGETABLES

As we return to the normality of a full week of auctions, buyers start the week on the back foot, uncertain where to show their love and bids. After last weeks high point of limited supplies being met by large demand for both Cauliflowers and Potatoes, this week sees supplies of both lines increasing and therefore prices and trade ebbs slightly. Despite Halloween being seven weeks away, Pumpkins start to make their presence felt. Under ripe Tomatoes lead the way for the salad lines, with reports of only limited Cucumbers helping their trade along.

Description	Per:	Average	Best
Carrots	Bunch	£0.30	£0.50
Cauliflower	6's	£3.00	£6.00
Cucumbers	Each	£0.30	£0.50
Lettuce	12's	£1.50	£2.00
Marrows	Each	£0.20	£0.40
Potatoes	25kg	£6.00	£10.00
Red Beet	Bunch	£0.20	£0.40
Runner Beans	1kg	£1.00	£1.80
Tomatoes	5.4kg	£2.50	£3.50
Victoria Plum	1kg	£1.20	£1.50

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