



FOR WEEK ENDING

MARKET REPORT

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

September 28, 2018

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Flower sales tread water, as the general public indulge in the above average seasonal temperatures, trying to get a few more days outdoors before the autumn equinox. Premier quality Statice and Helichrysum bunched bouquets are the top performers this week, with numerous buyers looking to secure their share of the spoils, helping to keep price returns strong. Gladioli and English Chrysanthemum entries are again heavy this week, allowing buyers the chance to pick and choose their lots. Light entries of Pinks result in healthy prices for all quality samples.

Description	Per:	Average	Best
Asters	Bunch	£0.50	£0.80
Chrysanthus Spray Dutch	Bunch	£1.00	£1.40
Chrysanthus Spray Local	Bunch	£0.50	£1.00
Dahlia	Bunch	£0.60	£0.80
Gladioli	Bunch	£0.30	£0.75
Limonium Dumosa	2½kg	£14.00	£15.00
Pinks	Bunch	£0.20	£0.30
Scabious	Bunch	£0.40	£0.60
Statice	Bunch	£0.40	£1.20
Sunflower	Bunch	£0.30	£1.10

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

POT & GARDEN PLANTS

Bidding space is at a premium this week, with a large throng of buyers bumping, jostling and fidgeting to secure a prime spot in the halls. With inferior quality entries of patio Cyclamen petering out, prices firm up nicely as buyers find the confidence to bid. Mixed colour Calluna Heathers ignite bidding battles as buyers fight over their favourite arrangements. A cracking cornucopia of Cactis cook up a cataclysmic chatter amongst the cactacearians in attendance, with a superb "Florida" variety resembling the minarets towering over ancient Samarkand. Top quality Pansies and Viola remain high on the buyers' wish lists, with all quality entries clearing daily.

Description	Per:	Average	Best
Cacti	13cm	£2.50	£3.25
Calluna	10cm	£0.50	£0.75
Cyclamen	13cm	£0.80	£1.20
Dianthus	10cm	£0.40	£0.60
Gentian	13cm	£0.80	£1.10
Hebe Variegated	13cm	£1.00	£1.30
Hedera (Ivy)	9cm	£0.40	£0.60
Heuchera	2 Ltr	£1.00	£2.00
Hydrangea	5 Ltr	£3.50	£4.50
Lavender	13cm	£0.50	£1.10
Ornamental Brassicas	13cm	£0.60	£0.80
Pansy (Pot)	10cm	£0.20	£0.30
Patio Cyclamen	10cm	£0.50	£0.70
Pieris	13cm	£1.00	£1.50
Primrose	9cm	£0.40	£0.45
Salix Nishiki	3 foot	£5.00	£5.50
Viola Rattan Hangers	12"	£1.80	£2.20
Wallflower	Bunch	£0.85	£1.45

FRUIT & VEGETABLES

Overall trade fluctuates during each of the three auctions, with each day having its own highs and lows. Limited entries of delicate snow white Cauliflower receive a host of interest and bids throughout the week, with most samples realising around eighty pence a head, in boxes of either six or eights. Local grown Cucumbers and Tomatoes draw a host of bids despite both being associated with summer lines. On the other hand the seasonal debut of Sprouts, a winter favourite, draws a lot of interest and trade is brisk. As Halloween draws ever nearer, good quality, large Pumpkins offer excellent returns.

Description	Per:	Average	Best
Cauliflower	6's	£3.00	£6.00
Cucumbers	Each	£0.30	£0.50
Lettuce	12's	£1.50	£2.00
Marrows	Each	£0.20	£0.40
Potatoes	25kg	£6.00	£8.00
Pumpkins XL	Each	£0.80	£1.20
Red Beet	Bunch	£0.20	£0.40
Sprouting Broccoli	3.5kg	£5.00	£8.00
Sprouts	4.5kg	£3.50	£4.00
Tomatoes	5.4kg	£3.00	£5.00

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