



MARKET REPORT

FOR WEEK ENDING

December 1, 2017

SPECIALIST SERVICES TO THE HORTICULTURAL AND FLORIST INDUSTRY TRADE

Prices Shown - Average to Top Quality

Sales are held as follows:
Vegetables & Fruit:
 Monday and Thursday 11.30am Wednesday 11 am
Flowers & Plants:
 Monday, Wednesday and Thursday 12.30 pm

CUT FLOWERS

Flower sales remain in a buoyant mood this week despite the plunging temperatures. Local Chrysanthemum entries begin to taper away, keeping avid bidders on their toes as they hunt for premium quality entries. Heavenly scented Oriental Lilies create a hullabaloo on the auction bidding floor, with bids raining down on the auctioneers' rostrum from all corners of the hall. Recent high price realisations bring more local Daffodils into the market, softening prices a little. That said, buyers are still willing to pay a premium for the highest quality entries on display.

| Description | Per: | Average | Best |
|-----------------------|-------|---------|-------|
| Carnations Spray | Bunch | £0.80 - | £1.10 |
| Chrysanth Bloom | Bunch | £1.50 - | £2.40 |
| Chrysanth Spray Dutch | Bunch | £1.40 - | £1.60 |
| Chrysanth Spray Local | Bunch | £0.70 - | £1.60 |
| Daffodils | Bunch | £0.65 - | £0.95 |
| Oriental Lily | Bunch | £2.00 - | £2.40 |
| Pinks | Bunch | £0.30 - | £0.50 |
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POT & GARDEN PLANTS

As December attempts to force a foot through the door, we see the auction halls filled with throngs of buyers all ready to get into the festive spirit. Cracking Christmas Cactus clear with ease, helped by a highly decorated snowy effect sleeve on each plant. Premier quality Miniature Patio Cyclamen invite queues of eager bidders to line up to indulge. Miniature potted Roses in full bloom begin to sell well with only just over three weeks until the big day. A marvellous Mistletoe entry, dripping with swollen, ripe berries inspires bidding battles aplenty. Potted Amaryllis ride along on the crest of a wave, featuring highly once more, on buyers' wish lists.

| Description | Per: | Average | Best |
|----------------------------|--------|----------|--------|
| Amaryllis (Terracotta Pot) | 13cm | £2.50 - | £3.00 |
| Cyclamen (Patio) | 9cm | £0.50 - | £0.95 |
| Ellwoodii Snow White | 9cm | £0.45 - | £0.55 |
| Hellebores | 13cm | £1.30 - | £1.80 |
| Hyac (Potted) | 13cm | £1.20 - | £1.40 |
| Mistletoe | Bundle | £11.00 - | £25.00 |
| Orchid | 13cm | £1.30 - | £2.50 |
| Rose (Miniature) | 10cm | £0.50 - | £0.60 |
| Schlumbergera | 10cm | £0.65 - | £0.95 |
| Wreaths | Each | £3.00 - | £7.00 |

FRUIT & VEGETABLES

As November draws to a close, winter weather affects the growers abilities to harvest their produce. Delicate lines such as Calabrese, Cauliflower and Purple Sprouting Broccoli are limited, so reap the rewards offered by a increased demand. A limited supply of Hispi Spring Cabbage also has discerning greengrocers and market traders queuing up to bid in an attempt to secure at least a small offering for their stalls and shops. Despite recent press coverage of a Potato price hike, buyers can afford to pick and choose which varieties to bid on, with bold (but not too bold) uniform samples the most sought after.

| Description | Per: | Average | Best |
|------------------------|-------|---------|-------|
| Cabbage - Savoy | 6's | £1.50 - | £2.00 |
| Calabrese | 1kg | £1.00 - | £1.30 |
| Cauliflower | 6's | £2.00 - | £3.00 |
| Leeks | 4.5Kg | £2.00 - | £2.60 |
| Onion 60/80 | 10kg | £1.00 - | £1.50 |
| Potatoes | 25kg | £2.00 - | £3.00 |
| Potatoes (New Swift) | 1Kg | £1.50 - | £1.75 |
| Sprout Stalks (Bundle) | 5's | £1.50 - | £2.00 |
| Sprouting Broccoli | 1Kg | £1.50 - | £2.50 |
| Sprouts | 9Kg | £4.00 - | £4.80 |

WOULD VENDORS ENSURE THAT ALL PRODUCTS ENTERED INTO THE AUCTION ARE IDENTIFIED BY THEIR VENDOR NUMBER. VENDOR CARDS, WHICH MUST DETAIL THE DESCRIPTION, COUNT AND OR WEIGHT OF THE ITEMS ENTERED ARE AVAILABLE FROM RECEPTION.

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